

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

# INVOICE

DUPLICATE

|                   |                                 |                 |                     |
|-------------------|---------------------------------|-----------------|---------------------|
| Advertiser        | POL/Stabenow for Senate 2012    | Invoice #       | 204948-1            |
| Product           | STABENOW FOR SENATE 2012        | Invoice Date    | 10/28/12            |
| Estimate Number   | 11849                           | Invoice Month   | October 2012        |
|                   |                                 | Invoice Period  | 10/01/12 - 10/27/12 |
| Station           | WOOD                            | Order #         | 204948              |
| Account Executive | WOOD Local House                | Alt Order #     |                     |
| Sales Office      | Grand Rapids Local Sales Office | Deal #          |                     |
| Sales Region      | Local                           | Order Flight    | 10/22/12 - 10/28/12 |
| Billing Calendar  | Broadcast                       | IDB #           |                     |
| Billing Type      | Cash                            | Advertiser Code |                     |
| Special Handling  |                                 | Product Code    |                     |
| Agency Ref        | IN2114/IN2116/SP1753/A          |                 |                     |
| Advertiser Ref    |                                 |                 |                     |

| Line | Channel | Description          | Time       | Day | Date                 | Length | Aired Days    | Ad-ID    | Rate       | Reconciliation | Ref # |
|------|---------|----------------------|------------|-----|----------------------|--------|---------------|----------|------------|----------------|-------|
| 1    | WOOD    | 6am Daybreak         | 6-7a       |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 3x     | 1- 11 - - -   |          |            |                |       |
|      | WOOD    |                      |            | M   | 10/22/12             | :30    | 6:10 AM       | DST1204H | \$650.00   |                | 1     |
|      | WOOD    |                      |            | W   | 10/24/12             | :30    | 6:21 AM       | DST1204H | \$650.00   |                | 2     |
|      | WOOD    |                      |            | Th  | 10/25/12             | :30    | 6:28 AM       | DST1204H | \$650.00   |                | 3     |
| 2    | WOOD    | Today Show 3         | 10-11a     |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 1x     | - 1 - - - - - |          |            |                |       |
|      | WOOD    |                      |            | Tu  | 10/23/12             | :30    | 10:30 AM      | DST1204H | \$200.00   |                | 1     |
| 3    | WOOD    | Rachael Ray          | 2-3p       |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 1x     | - - - 1 - - - |          |            |                |       |
|      | WOOD    |                      |            | Th  | 10/25/12             | :30    | 2:32 PM       | DST1204H | \$125.00   |                | 1     |
| 4    | WOOD    | Dr Oz                | 3-4p       |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 2x     | - - 1 - 1 - - |          |            |                |       |
|      | WOOD    |                      |            | W   | 10/24/12             | :30    | 3:56 PM       | DST1206H | \$125.00   |                | 1     |
|      | WOOD    |                      |            | F   | 10/26/12             | :30    | 3:12 PM       | DST1207H | \$125.00   |                | 2     |
| 5    | WOOD    | M-F News 8 @5p       | 5-530p     |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 1x     | 1 - - - - -   |          |            |                |       |
|      | WOOD    |                      |            | M   | 10/22/12             | :30    | 4:59 PM       | DST1206H | \$1,150.00 |                | 1     |
| 6    | WOOD    | M-F News 8 @ 530p    | 530-6p     |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 1x     | - 1 - - - - - |          |            |                |       |
|      | WOOD    |                      |            | Tu  | 10/23/12             | :30    | 5:41 PM       | DST1204H | \$1,150.00 |                | 1     |
| 7    | WOOD    | Saturday 9-10p       | 9-10p      |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 1x     | - - - - - 1 - |          |            |                |       |
|      | WOOD    |                      |            | Sa  | 10/27/12             | :30    | 9:40 PM       | DST1207H | \$200.00   |                | 1     |
| 8    | WOOD    | M-F News 8 @ 11      | 11-1135p   |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 1x     | 1 - - - - -   |          |            |                |       |
|      | WOOD    |                      |            | M   | 10/22/12             | :30    | 11:12 PM      | DST1205H | \$1,450.00 |                | 1     |
| 9    | WOOD    | Tonight Show w/ Leno | 1135-1235a |     | to                   |        |               |          |            |                |       |
|      |         |                      |            |     | 10/22/12 to 10/28/12 | 2x     | - - 1 - 1 - - |          |            |                |       |

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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**Denver, CO 80203**

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DUPLICATE

|                 |                              |
|-----------------|------------------------------|
| Advertiser      | POL/Stabenow for Senate 2012 |
| Product         | STABENOW FOR SENATE 2012     |
| Estimate Number | 11849                        |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>204948-1</b>     |
| Invoice Date     | 10/28/12            |
| Invoice Month    | October 2012        |
| Invoice Period   | 10/01/12 - 10/27/12 |

|                   |                                 |
|-------------------|---------------------------------|
| Station           | WOOD                            |
| Account Executive | WOOD Local House                |
| Sales Office      | Grand Rapids Local Sales Office |
| Sales Region      | Local                           |

|              |                     |
|--------------|---------------------|
| Order #      | 204948              |
| Alt Order #  |                     |
| Deal #       |                     |
| Order Flight | 10/22/12 - 10/28/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |                        |
|----------------|------------------------|
| Agency Ref     | IN2114/IN2116/SP1753/A |
| Advertiser Ref |                        |

| Line | Channel | Description          | Time       | Day                | Date                 | Length | Aired Days | Ad-ID    | Rate     | Reconciliation | Ref # |
|------|---------|----------------------|------------|--------------------|----------------------|--------|------------|----------|----------|----------------|-------|
| 9    | WOOD    | Tonight Show w/ Leno | 1135-1235a |                    | to                   |        |            |          |          |                |       |
|      | WOOD    |                      |            | W                  | 10/24/12             | :30    | 12:30 AM   | DST1205H | \$300.00 |                | 1     |
|      | WOOD    |                      |            | F                  | 10/26/12             | :30    | 12:15 AM   | DST1205H | \$300.00 |                | 2     |
| 10   | WOOD    | Thursday 8-9p        | 8-9p       |                    | to                   |        |            |          |          |                |       |
|      |         |                      |            |                    | 10/22/12 to 10/28/12 | 1x     | --- 1---   |          |          |                |       |
|      | WOOD    |                      |            | Th                 | 10/25/12             | :30    | 8:51 PM    | DST1204H | \$750.00 |                | 1     |
|      |         |                      |            | <u>Aired Spots</u> | <b>14</b>            |        |            |          |          |                |       |

Gross Total **\$7,825.00**

Agency Commission **\$1,173.75**

Net Amount Due **\$6,651.25**

Payment Terms 30 Days

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